

merton partners | strategic direction mapping

operationalize your strategic plan: thorough, aligned, implementable

your where & why...

Which alternative path will take you to continued success?

Can your:

- competencies
- capacity
- capabilities
- culture
- construct (operating model)

deliver the strategic direction?

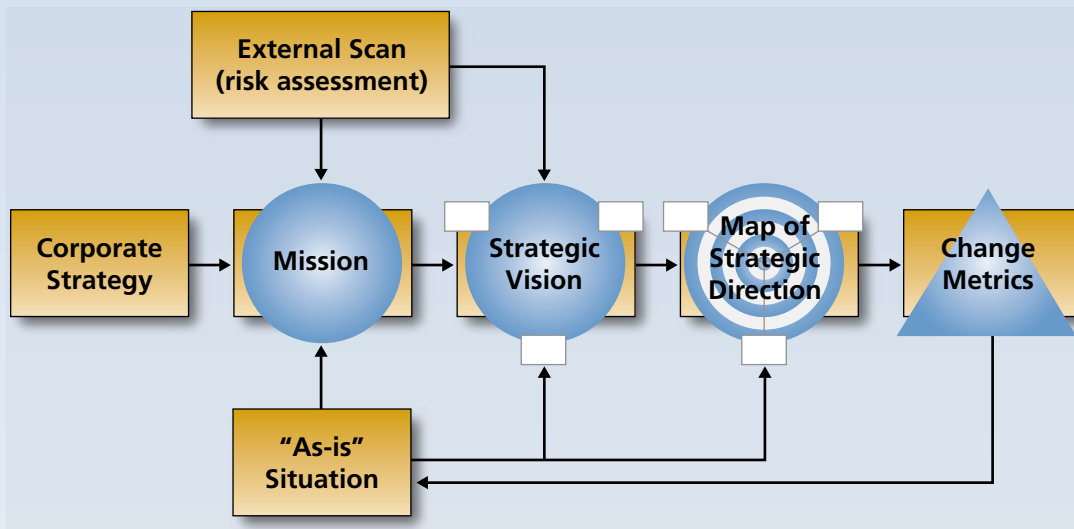
your how & when...

Do you have reliable early signaling that allows you to manage risks?

Does your:

- use of data and information
- effective and comprehensive communications
- rapid and aligned decision making

enable your strategic plan?



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